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Analytical grounds and effective operation area of green logistics management in the transport area

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ABSTRACT: The scope of green logistics matters is increasing as the theory and practice of its functions, processes and relationships are on the rise. The most important area of green logistics is transport as the one with the huge impact on environment. Elimination of contamination, transfer of high volume freight moving from roads to rail, preservation of appropriate environmental management standards are valuable factors in term of green logistics in transport area. Analysis of the nowadays importance of green logistics and its transport area is the aim of the article. Particular attentiveness was directed to the proposals of building proper analytical grounds as well as green logistics effective operation area.

Information and communication support for the agricultural sector of Ukraine

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ABSTRACT: In the article, the current state of information and communication provision of the agricultural sector of Ukraine is studied; the main results of the information and consulting services activity in Poltava region are represented; their contribution to the spread of the new information technologies in the agricultural sector of the country economy is demonstrated.

ICT Drivers of Intelligent Enterprises

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ABSTRACT: In organizations in every branch, managers wonder whether they are getting full value from the massive amounts of data and information they already have within their organizations. Systems and tools based on the ICT collecting more data than ever before, yet many enterprises are still looking for better ways to obtain value from their data and compete in the marketplace. Managers now need businesses run on data-driven decisions and use optimal solutions based on complex business parameters, and they have to take right actions quickly because of market and business partners pressure. IT technology and instrumentation for smarter connections are abundantly available, and at a relatively low cost, but to turn this information into new intelligent action, organizations need knowledge and people who are able to put information into context, and use them in a business process management. are Therefore, there are many